

NutriShop - The Sports Nutrition & Weight Loss Superstore

It's January and if you are like 90% of the people in the country, one of your New Year's resolutions is to either lose weight, or get healthy (or something close to that). Fortunately for New Tampa and Wesley Chapel residents, that resolution just became easier as **NutriShop**, one of the fastest growing franchises opened two months ago in our area. Located at 6431 County Line Rd. (In the LA Fitness/Sweetbay Center), **NutriShop** is strategically located in the heart of our community.

Owner Vince Maranaccio and brother Carl are excited about their location (their third) and are more than ready to help you with any nutrition, weight and health concerns. They have been in this industry for 5 years, and have helped thousands of people get healthier.

When you walk in, the store can be a bit intimidating with all walls lined with all kinds of products, many with long names and odd sounding words on the labels. But don't despair, that is what Vince and Carl are there for - to explain everything to you, find out your concerns and develop a game plan that will help you achieve your goals.

It is apparent that Vince and Carl practice what they preach. They both use the products and maintain a healthy life-style. Both were athletes in high school and college, and being healthy is just part of their lives.

I spent a considerable time with Vince for this article. Besides having a wealth of knowledge of all his products, he is very passionate about his business. "I chose **NutriShop** because they have exclusive lines", he told me. "The products are amazing. They work so well and are the envy of the industry."

NutriShop is not just a place for the serious workout enthusiast. It is also a place for the average person who wants to improve his or her situation, but just cannot seem to get there. How many

of us take vitamins, or food supplements, and try and watch what we eat, etc., only to see little or no results? If you are in that group, don't feel alone. Most of us are too. "Those are the people that we can really

stores. They have a bunch of them on their website.

Go to www.NutriShopTampa.com and click on the testimonial link. In fact, while I was interviewing Vince, a customer came in and

Vince said to me, "Ask him what he thinks about our products." I turned and met Devon, a fitness trainer from LA Fitness (across the parking lot from **NutriShop**). Seven weeks ago, Devon came to **NutriShop** and wanted to gain some weight. So far, he has gained 20 pounds of healthy weight and muscle and in Devon's own words, "...have not gained anything on my waistline." He is thrilled at what is happening to him.

NutriShop literally has something for everyone. Whatever you are interested in changing or improving, Vince and Carl will match your needs to the product, explain how the product works and what results you should look for. They are always available for questions and consultations.

Vince summed it up this way. "The products are fantastic and work great. We make sure you understand everything and we give you written information what to do and when to it. We have hundreds of testimonials as to the success of our customers. And when our customer succeeds, we succeed."

For more information about **NutriShop** call them at 813-991-9999, visit their website: www.NutriShopTampa.com, or better yet, stop in to meet Vince and Carl. They will put your mind at ease and answer all your questions. Start out

the new year right. What do you have to lose? Maybe just the fat that you have been carrying around with you for too long. Tell them the Advisor sent you. For more information, please see their ad on page ____.



help," Vince said. "We give everyone a one on one consultation so we can understand your goals and your life-style. Once we have that information we will develop a program that is right for you, explain every step that is necessary to achieve your goals, explain in detail every product we recommend and even give you a written program - with the times to take each supplement." I mean, how much easier is that? You will even get a menu that you can



follow for the foods to eat. It really takes the guess work out of it. Vince said, "We don't just sell you product. You will leave our store completely understanding everything about what you purchased and how it will help you." Now that is customer service!

Vince has hundreds of testimonials of happy clients who have changed their lives since coming to their